

*Not in Recp*  
*(78) \$2.00*

# SOUVENIR



"SELMA, THE HOME  
OF THE PEACH"

## SELMA.

Situated in the midst of 30,000 acres of land, devoted to the raising of grapes, raisins, peaches, apricots, plums, alfalfa and dairy stock, and populated by a thrifty class of people from every state in the union, Selma is acknowledged by visitors to be the liveliest and busiest settlement anywhere.

### SELMA HAS

Two fine grammar schools.  
An accredited high school.  
Ten churches.  
Five packing houses.  
Two creameries.  
Three flourishing banks.  
Eighteen stores.  
Two livery stables.  
One grain warehouse.  
One planing mill.  
One flouring mill.  
Two weekly newspapers.  
Three public halls.  
Two hotels.  
Public water works.  
Gas and electric light plant.  
An opera house.  
A skating rink.  
Two lumber yards.  
A fruit cannery.  
A steam laundry.

## Evidences of Prosperity

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- ¶ \$1,000,000.00 deposits in Selma's banks at end of crop season of 1906.
- ¶ \$52,000.00 spent on new school buildings during past two years.
- ¶ 30 automobiles owned by our business men—and more have the intention.

### PRODUCTS 1907

- ¶ 2500 tons of canned peaches, value \$125,000.00.
- ¶ 1,000,000 cans peaches preserved, making 70 carloads.
- ¶ 1500 tons peaches shipped for canning, making 100 carloads.
- ¶ 3000 tons dried peaches, making 150 carloads; value \$600,000.00.
- ¶ 10,000 tons raisins, making 500 carloads; value \$1,000,000.00.
- ¶ 100 cars melons, value \$5000.00.
- ¶ 30 cars green grapes shipped East, value \$35,000.00.
- ¶ 685,000 pounds butter manufactured, value \$205,500.00.



## Comare This With Corn

R. J. Cooper, living one mile northeast of Selma, from one tree harvested  $20\frac{1}{2}$  boxes of Muir peaches which made 160 pounds of dried fruit. He sold them for 10 cents a pound, realizing \$16.00 from one tree.

From 216 Lovell peach trees 2 miles southwest of Selma, J. H. Purves picked  $17\frac{1}{2}$  tons of green peaches which he sold to the Selma cannery for \$40.00 per ton, realizing \$700 from just two acres of trees.

J. F. Butler, living about seven miles north of Selma, sold \$1400 worth of peaches this season which he harvested from three acres of Muir trees.

W. P. Frame has, near Selma, a 20-acre farm which has yielded \$3000 this year. He realized \$2000 from 7 acres of peach trees and \$300 worth from 70 2-year-old trees. One tree bore 13 boxes.

D. W. MICHAELS' THOMPSON SEEDLESS VINEYARD—2 miles s. w. of Selma



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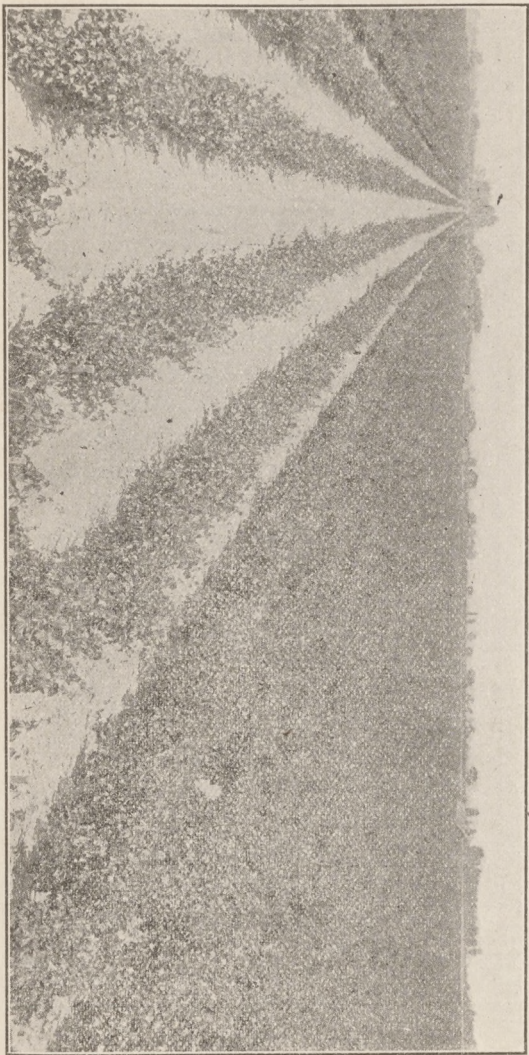
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ROYAL VINEYARD—Six miles north of Selma



## And This With Wheat

B. W. McCloskey, six miles north of Selma picked 4200 trays from 4 acres of grapes.

D. W. Michaels has 24 acres of Thompson's seedless raisin grapes in Selma colony, two miles south of Selma, from which he harvested 36,000 trays of grapes this season. There are 22 pounds of grapes to the tray and they will make about 7 pounds of raisins each.

W. G. Perce picked 4300 trays from 6 acres of Thompson's seedless grapes, three miles southwest of Selma, making 12 tons of raisins worth \$100 per ton.

T. B. Matthews, one-half mile east of Selma, picked 28,000 trays from 24 acres of Thompson's seedless vines, getting two trays from the vine.

V. V. Tracey has three acres of peach trees from which he sold his crop this year for \$1300.



D. W. MICHAELS' THOMPSON SEEDLESS VINEYARD—2 miles s. w. of Selma



## Can Make a Living at it

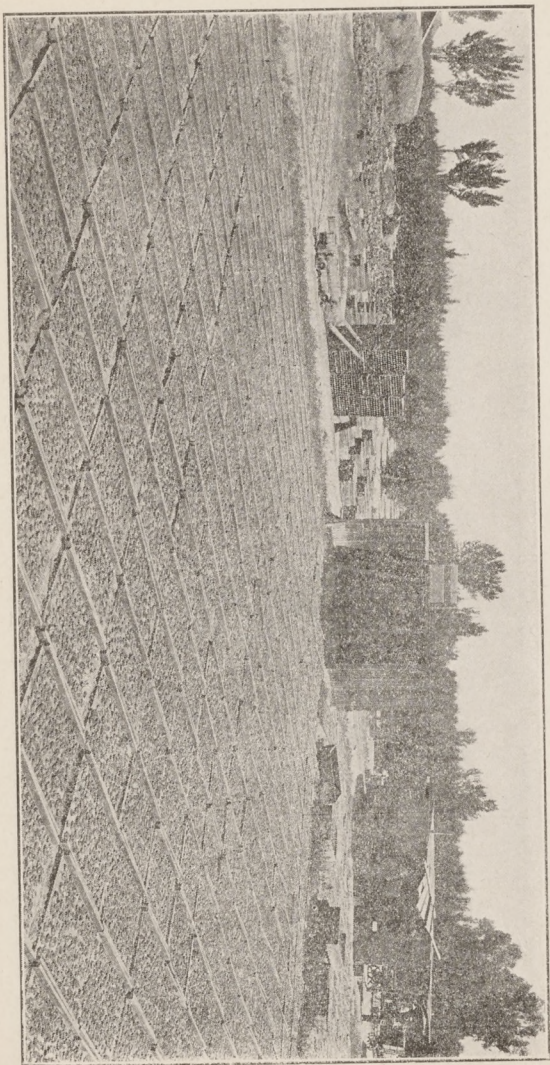
Supervisor Thos. Martin has 20 acres of Elberta peach trees four miles west of Selma planted one year ago last spring. It is not reasonable to expect trees to bear at that age, yet Mr. Martin picked as many as two dozen fine peaches from some of those trees.

M. Sides has twelve 18-year-old orange cling peach trees,  $\frac{1}{2}$  mile east of Selma, that paid him \$20 apiece this year and one tree yielded 23 boxes which sold for \$29.90.

W. S. Staley harvested  $6\frac{3}{4}$  tons of dried peaches from 475 trees of mixed varieties.

F. A. Dodson, three miles northwest of Selma, has 450 5-year-old Elberta peach trees from which he sold the crop this season to the Selma Canning company at \$40.00 per ton, and as there were 31 tons he received \$1261, or about \$315 per acre.





DRYING PEACHES IN THE SUN—W. A. Warren's Orchard, two miles west of Selma.



## Sun Dried Fruits.

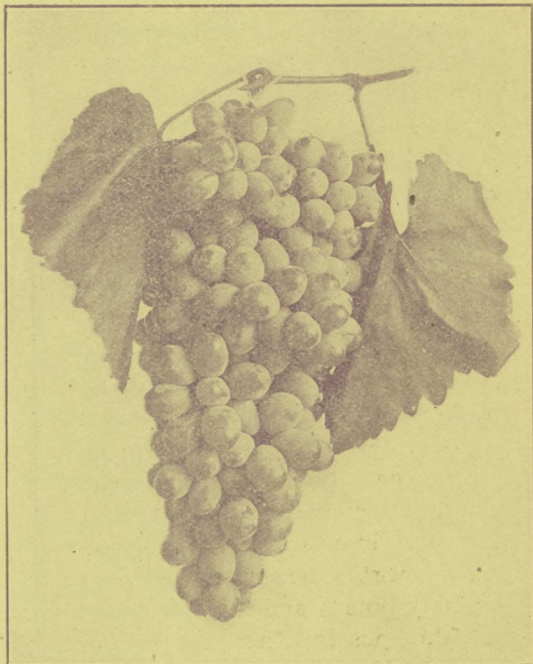
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Peaches are picked from the trees when ripe, hauled to a shed arranged in or near the orchard to provide shade for the cutters who halve the fruit, remove the pits and spread it on trays 2x3 feet. These trays of fruit are piled up on a small truck and wheeled on a track into a tight sulphur house. Two or three pounds of sulphur are then placed in a pan, and set on fire in the house. This is done to lighten the color, kill insect eggs, check decay and make the fruit of uniform softness so that it will all dry alike. Three hours is usually sufficient and the trays of fruit are then taken from the sulphur house and spread on bare ground where they remain until the peaches are ready to box for the packing house. This usually takes about ten days when the weather is favorable.

## Water Did It.

Thirty years ago the lands of Southern Fresno county were one vast arid plain, valuable for grazing purposes only. The transformation that has been wrought has been accomplished through irrigation. For centuries past Kings river has poured her floods through our borders but until her waters were taken from her through canals and distributed over our lands they served only to moisten a few acres of land and quench the thirst of the herds of sheep and cattle the country then maintained. Here and there a fig, an apple or plum tree along the foothills conveyed a hint that further efforts in that direction might be profitable but nobody knew and few dreamed of the possibilities that lay in the application of water to our soil. It gave us every commercial product which today contributes to our material wealth.

.....Issued By The.....  
**SELMA CHAMBER OF COMMERCE**



For further information address the Secretary  
**Selma, Fresno County, California**